



# PRESS RELEASE

## Ludwig Willnegger FACE's new Secretary General

**20 February 2017, Brussels** - The Federation of Associations for Hunting and Conservation of the EU is pleased to announce that Mr. Ludwig Willnegger has started his employment as new Secretary General of FACE.

Mr. Willnegger holds a degree in agricultural sciences and law and has both Belgian and German citizenship. He obtained his hunting license in Bavaria at the age of 16 and grew up on a farm in a family with longstanding hunting traditions. He initially worked for two years for the European farmers' federation and later headed the representative office of a large German retail group for another eight years.

Fluent in the three official languages of FACE, the new Secretary General combines a breadth of professional EU affairs and diverse hunting experience across Europe and we are excited to welcome him into FACE and begin this new chapter together for the future of European hunters.

In regards to his new role, Mr Willnegger said, "I am delighted to be joining FACE and would like to thank President Dr. Ebner and the Membership for this unique opportunity. As stewards of our countryside and nature, hunters have a direct stake in safeguarding Europe's wildlife and biodiversity for future generations. Hunting is one of the expressions of Europe's cultural heritage. The future of hunting lies in strengthening the bond between man and nature, acting responsibly and implementing sustainable policies. To be part of this as FACE's Secretary General is a great prospect which I am keen to take forwards with the FACE Secretariat, working with its Members and other stakeholders to connect their expertise and experience."

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### NOTES TO EDITORS

FACE is the Federation of Associations for Hunting and Conservation of the EU. Established in 1977, FACE represents the interests of Europe's 7 million hunters as an international non-profit-making nongovernmental organisation. FACE is made up of national hunters' associations from 36 European countries including the EU-28. FACE is supported by 7 associate members and is based in Brussels.

FACE upholds the principle of sustainable use, has been a member of the International Union for the Conservation of Nature (IUCN) since 1987, and more recently of Wetlands International. FACE works with its partners on a range of hunting-related issues, from international conservation agreements to local implementations with the aim of sustaining hunting across Europe.

[www.face.eu](http://www.face.eu)

### FOR FURTHER INFORMATION, INTERVIEWS, QUOTES, PLEASE CONTACT:

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