

Hunting is a popular activity throughout Europe and plays an important conservation, economic and cultural role within society.

During this Conference, we will explore the various economic dimensions of hunting in Europe.

Presentations and discussions will feature on the economic impact of hunting at national, European and industry levels.

We will also discuss how the economics of hunting can be better integrated into future national and EU policies on conservation and rural development as well as ongoing approaches towards evaluating ecosystem services.

Interpretation EN - FR - DE - IT

More information on  
[conference.face.eu](http://conference.face.eu)



# THE ECONOMIC VALUE OF HUNTING

27th SEPTEMBER 2016  
4.00 - 6.00 pm  
European Parliament

## Karl-Heinz FLORENZ, MEP



Karl-Heinz Florenz is the President of the Intergroup Biodiversity, Hunting and Countryside. He is an economist and agricultural master. He has been a Member of the European Parliament since 1989.

He is a Member of the Committee on Environment, Public Health and Food Safety and was Chairman of this Committee from 2004 to 2007. He is also a substitute member of the Committee on Civil Liberties, Justice and Home Affairs, and was rapporteur and a member of the former Temporary Committee on Climate Change.

## Renata BRIANO, MEP



Renata Briano, is a Member of the European Parliament (S&D Group), Vice-Chair of the Committee on Fisheries (PECH) and substitute Member of the Committee on the Environment, Public Health and Food Safety.

As the Vice-president of the Parliamentary Intergroup "Biodiversity, Hunting and Countryside", she works to develop the mission of a sustainable use of wildlife as a tool for conservation, economic development and countering poaching, as well as the role of local communities and the international marketplace.

## Boris ZALA, MEP



Boris Zala is a Slovak social democratic politician, elected to the European Parliament in 2009 (Group of the Progressive Alliance of Socialist and Democrats). He is a member of the EP Foreign Affairs Committee and a Vice-Chair of the EP Delegation for relations with South Africa.

Prior joining the EP, he served in Slovak parliament, holding the position of Chairman of the parliament's Foreign Affairs Committee. Despite not being a hunter himself, Boris promotes the agenda of sustainable hunting very actively.

## Jyrki KATAINEN, Vice-President of the EC



Jyrki Katainen is currently Vice-President of the European Commission responsible for Jobs, Growth, Investment and Competitiveness. He joined the college in July 2014 as Vice-President for Economic and Monetary Affairs and the euro.

Before that he served as Prime Minister of Finland, 2011 - 2014 and Minister of Finance, 2007 - 2011.

Jyrki Katainen has an MSc in Political Science from the University of Tampere, Finland (1998), and did an Erasmus exchange year at the University of Leicester, UK.

He oversees and coordinates the work of the European Commission on initiatives strengthening Europe's competitiveness, stimulating investment and creating jobs.

## Dr Michl EBNER, FACE President



Michl Ebner is the President of FACE representing 7 million hunters and 35 countries. A member of the Italian Parliament for fifteen years, he was elected at the European Parliament in 1994 where he served until 2009

He started his cooperation with FACE in 1995 and in 1999 he was elected President of the Intergroup "Sustainable Hunting, Biodiversity and Countryside", a post which he held until the end of his term. A passionate hunter since 1970, in 2009 he was named the first Honorary Member of FACE. Dr Ebner also heads a holding company with activities in publishing, renewable energy and tourism.

## Alain DURAND, Vice-President of the Fédération Nationale des Chasseurs



Alain Durand is a hunter since 1961. Involved in running hunting associations since 1996, he is the President of the Hunting Federation of the Seine-Maritime Department (Normandy), and Vice-President of the Hunting Federation of the Normandy region.

He is a Board member of the French Hunters Federation since 2000: he was the Secretary General between 2004 and 2007 and he is the Vice-President delegate since 2010. In an European level, Alain Durand is the Vice-President of FACE since 2015.

## Kate IVES, BASC Senior Business Intelligence Officer



Kate Yves has over seven years' experience of managing scientific research projects, including four years leading on social science research projects and surveys for BASC.

She holds an undergraduate degree in Wildlife Conservation, during which she worked with BASC's conservation team to research the benefits of shooting to local biodiversity. While working for BASC she completed a Masters degree in Conservation Biology. She is a keen shooter.

## Manfred KIND, Business Representative & CEO of AKAH



Manfred Kind has been working for AKAH since 1988. Founded in 1853, this family-owned company is not only dedicated to wholesale and trade of hunting products, but it is also a manufacturer of leather goods for hunting

Manfred Kind is a keen hunter and is currently President of the hunting association for the Oberberg district, representing 1300 Members in 16 local hunting cooperatives.