Reducing hunting of Bewick's Swans across their flyway: identifying practical approaches

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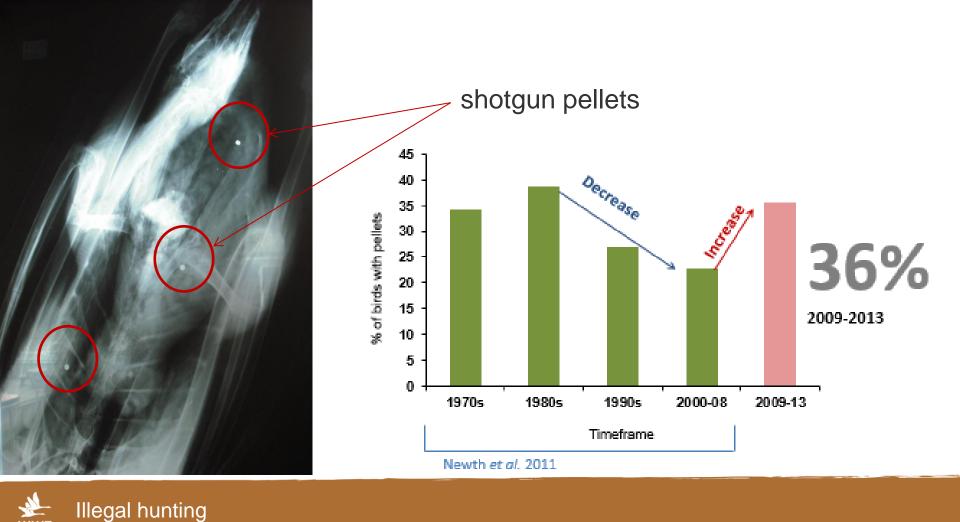
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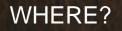


DECLINE OF BEWICK'S SWAN IN EUROPE





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Wintering sites?

Breeding grounds?

WHO & WHY?

Staging sites?







Working with communities in Russia

26% admitted to hunting a Bewick's swan in the previous three years (15% of those accidentally)

WHO?

- -People from villages/towns
- -Tundra inhabitants
- -Regional hunting tourists
- -Hunting tourists from other regions

d a Bewick's swan in

that Bewick's swans their village



Whooper Swan

14.4% could identify a Bewick's swan

Bewick's Swan

Mute Swa







Aims:

(I) Increase knowledge - ecology, species identification, protective laws, waterbird hunting permits and waterbird hunting zones:

- Hunters inhabitants
- > Hunting tourists
- School children
- Regional government

(II) Increased enforcement? Explore opportunities



Action Plan (Hunters Workshop, Naryan Mar, 2016)





- 1. Content & key messages
- 2. Materials and resources
- 3. Dissemination of information
- Swan champion network
- Information for targeted websites
- Content for the press and broadcast media
- Information on receipt of seasonal hunting licences
- Learning sessions for schools across the region



- 4. Evaluation of interventions
- Measure changes in illegal hunting
- Measure increased knowledge among hunters (related to behaviour and behavioural intention)





51activities in10 countries



articles published internationally

340+ International TV & radio appearances

6 conservation workshops



650+ UK TV & radio appearances



Can you help?



"There needs to be a paradigm shift from people as a problem to people as part of the solution"

- Bath & Frank 2011



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